

# donationpixel.org

## PRESS KIT

**A new approach to humanitarian help and development**

A visible participation in a selected project

**Various small projects**

For urgent smaller projects, contribution and more...



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## Various small projects

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### **Why?**

We wish to help some of our partner organisations to develop smaller, though nonetheless extremely useful, projects. Given their relatively modest size, these projects do not require a separate, dedicated action, as the usual image divided into blocks would be too small.

Moreover, given the innumerable needs in some of the countries of our partner organisations, we would like to be able to act immediately when we feel that a smaller, well prepared project is ready to begin straight away.

### **What type of projects?**

All types of projects, such as those that help children, for example by purchasing educational materials or through vaccinations and other preventative health care, or those that bring people closer to sources of water, by digging wells using specialised equipment. Then again, they could be projects to support essential development actions for a village or community. We have also seen many worthwhile projects that have been started but cannot be brought to conclusion for lack of funds.

### **Our requirements**

We have strict requirements for these smaller projects. Those in charge of the projects must have demonstrable experience in the field. They must be able to explain, and subsequently satisfactorily justify, all expenses, both for supervision purposes as well as for our own accounts.

Whenever possible, we will purchase equipment or services required ourselves instead of handing over money. Where circumstances allow or require, we will mandate an independent person, such as an expatriate, to supervise the project's progress and send us reports. As with our main projects, detailed records must be kept.

### **Updates**

As far as possible, we will provide regular updates, with photographs whenever possible, on our website.